



**Oversight and Governance**

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Published 18 July 2019

## **Brexit, Infrastructure and Legislative Change Overview and Scrutiny Committee**

Wednesday 17 July 2019  
2.00 pm  
Warspite Room, Council House

**Members:**

Councillor Morris, Chair  
Councillor Churchill, Vice Chair  
Councillors Sam Davey, Drear, Mavin, Riley, Stevens, Ms Watkin and Wheeler.

Please find attached additional information for your consideration under agenda items 6, 7 and 8.

For further information on attending Council meetings and how to engage in the democratic process please follow this link - [Get Involved](#)

**Tracey Lee**  
Chief Executive

## **Brexit, Infrastructure and Legislative Change Overview and Scrutiny Committee**

- 6. The Box Update: (Pages 1 - 12)**
- 7. The iMayflower Project: (Pages 13 - 44)**
- 8. Plymouth Sound National Marine Park: (Pages 45 - 52)**

# THE BOX



**CONSTRUCTION**



## EMPLOYMENT – 72% in PL postcodes

- 72% of subcontract packages in PL postcodes
- 61% of work force hours are within 10 mile radius
- 46% walk bus or cycle to work
- 6 allocated work experience on the site, 4 not from Education
- Over 600 wage apprentice training weeks achieved on site to date



£28m. SECURED FROM SOURCES OUTSIDE OF CITY

THE BOX



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**ARTS COUNCIL ENGLAND**



The Wolfson\*  
Foundation



**ARTS & HUMANITIES WITH PLYMOUTH UNIVERSITY**



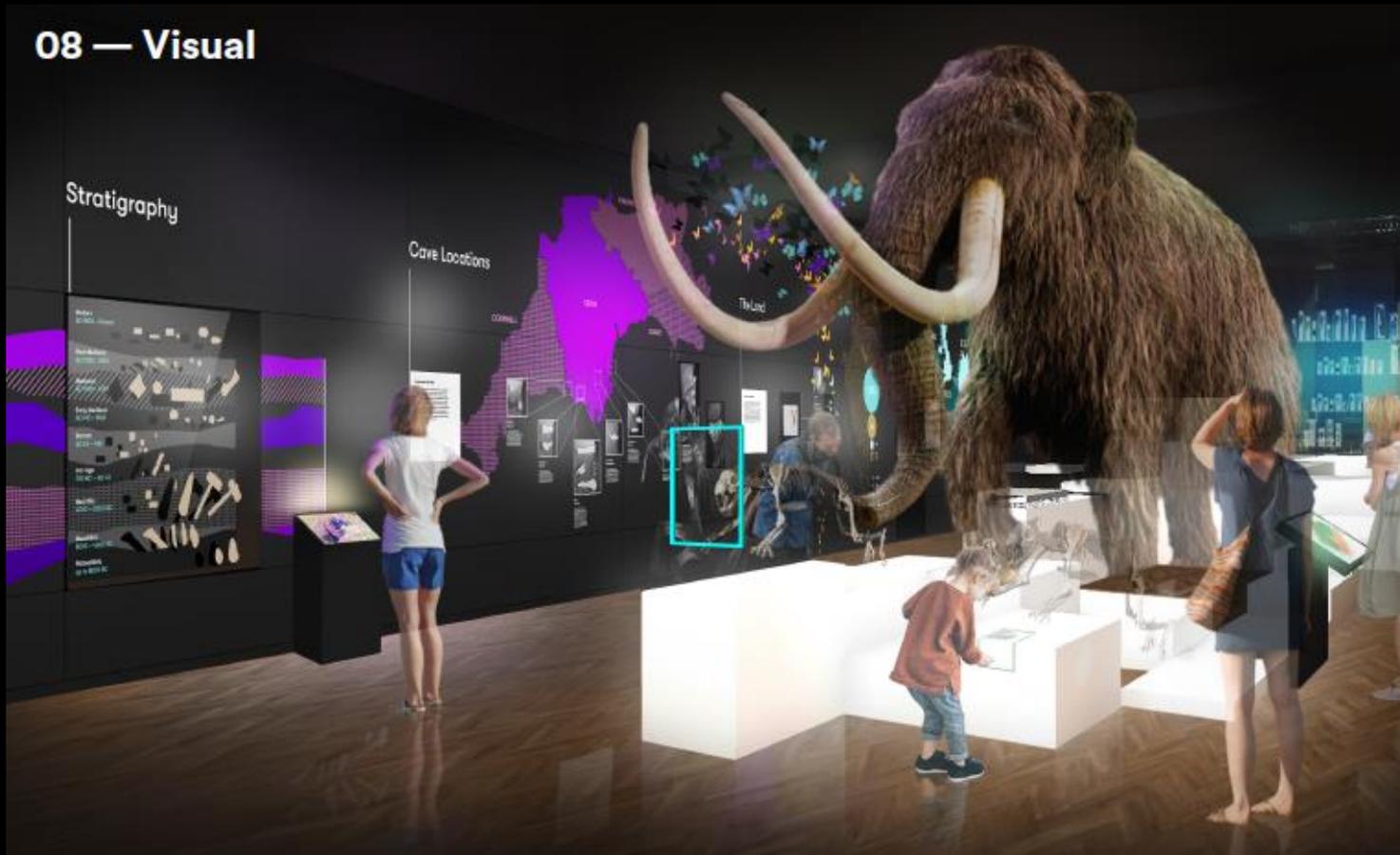


**THE  
BOX**

**CONSERVATION  
PROGRAMME**

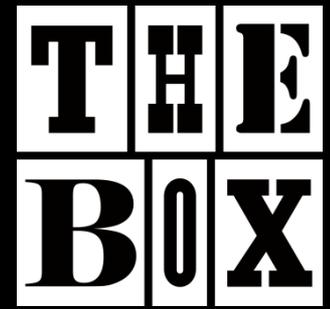
# EXHIBITION FIT-OUT AND RELOAD

## 08 — Visual



**PLAN FOR OPENING**





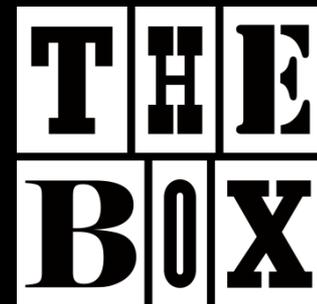
# CONTEMPORARY ART PROGRAMME



**SCHOOLS ENGAGEMENT PROGRAMME**



# COMMUNITY ENGAGEMENT PROGRAMME



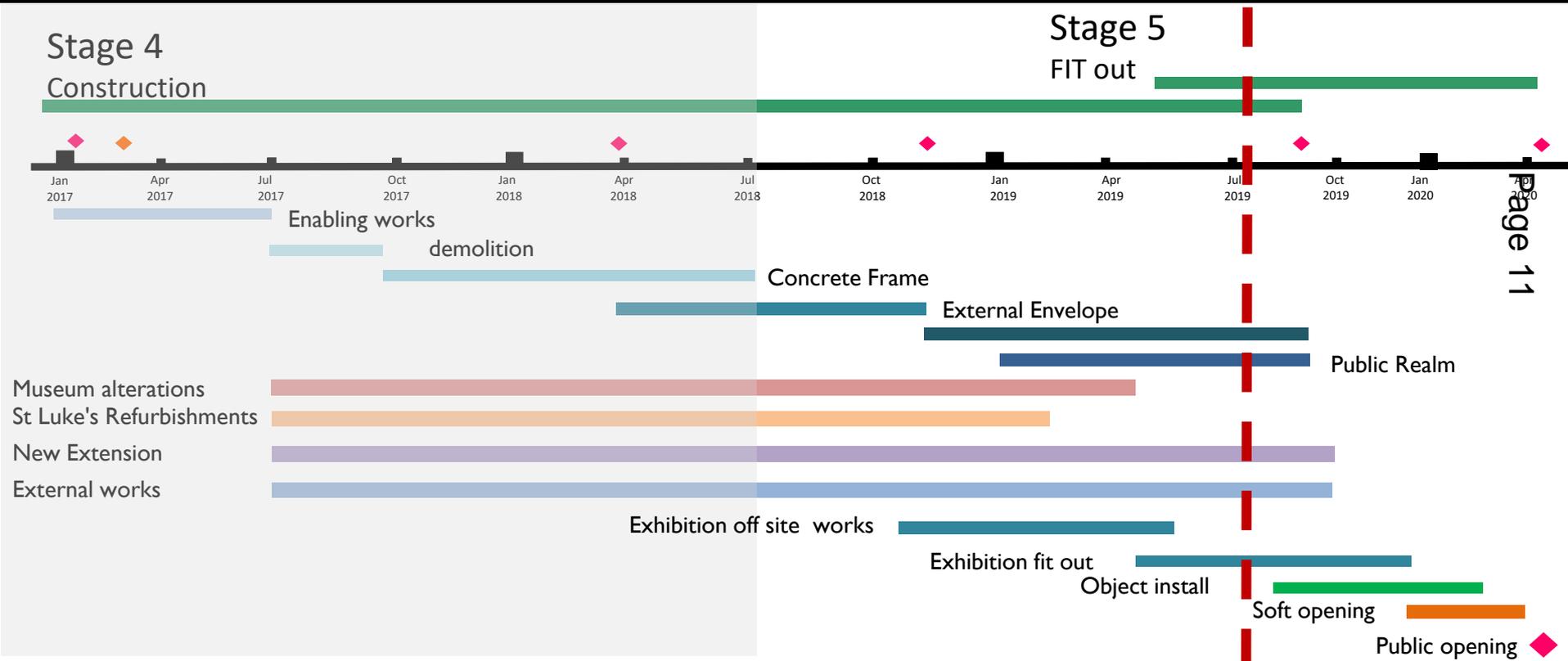
Carers Club  
Arts and Minds

A session with the  
Dementia Carers group  
concentrating on the  
beneficial effects of  
reminiscence and  
weekly art sessions.



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## 281 DAYS TO GO



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# iMAYFLOWER



# Powering up the Creative Economy in Plymouth

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Agenda Item 7

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ENGLAND**

# OUR JOURNEY SO FAR

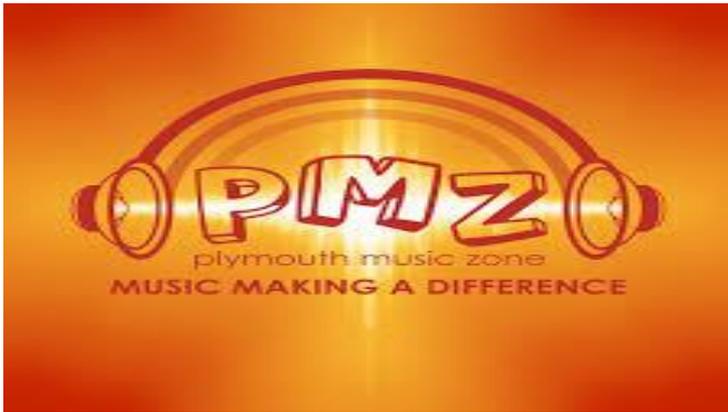


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ENGLAND**

# ARTS COUNCIL FUNDING



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ENGLAND**

# THE PROJECT



**PLYMOUTH**  
CITY COUNCIL



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**ENGLAND**

# FUNDING

- DCMS set up The Cultural Development Fund - Administered by Arts Council England
- Five projects selected from 100 submissions
- £6 million of funding in total



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# PARTNERS & GOVERNANCE



- Creative England
- Crowdfunder
- Destination Plymouth/Mayflower
- Plymouth College of Art
- Real Ideas Organisation
- University of Plymouth



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ENGLAND**

# PROJECT STRAND – PLACE SHAPING



PLYMOUTH  
CITY COUNCIL

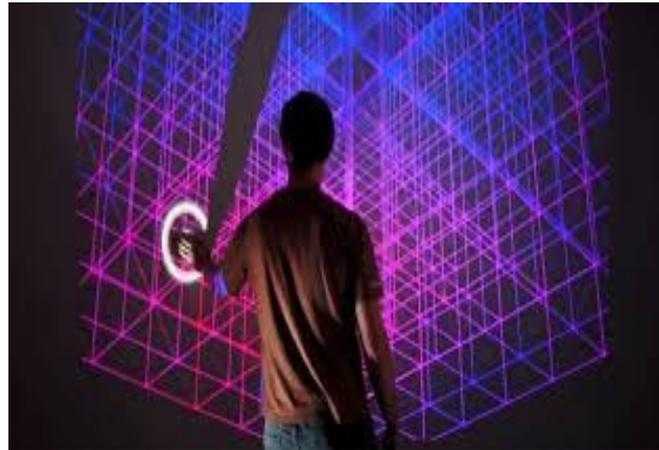


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# PROJECT STRAND – SKILLS AND LEARNING



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# PROJECT STRAND – BUSINESS SUPPORT



PLYMOUTH  
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# PROJECT STRAND – INNOVATIVE FINANCE



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# CREATIVE INDUSTRIES



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# DIGITAL TECHNOLOGIES



PLYMOUTH  
CITY COUNCIL



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ENGLAND**

# IMMERSIVE TECHNOLOGIES



PLYMOUTH  
CITY COUNCIL

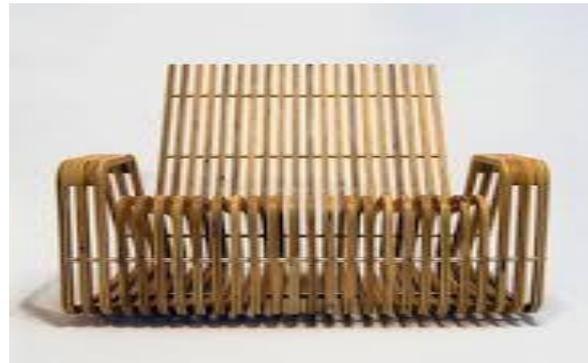
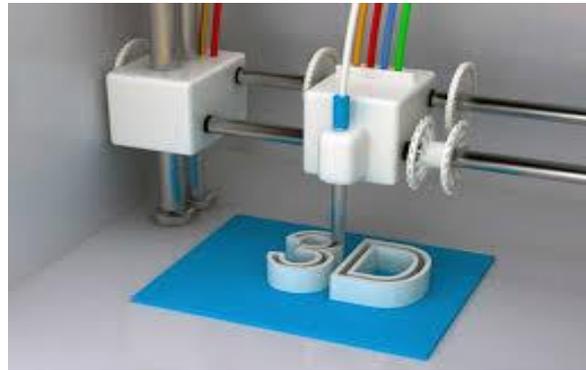


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# DIGITAL FABRICATION



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# OUTCOMES



- 218 Businesses Supported
- 35 Businesses receiving funding
- 159 Direct Jobs
- 191 Indirect Jobs (modelled)
- 1,340 Attending training with accreditation
- 3,020 Attendees at other learning events
- An audience of 1,414,000 people



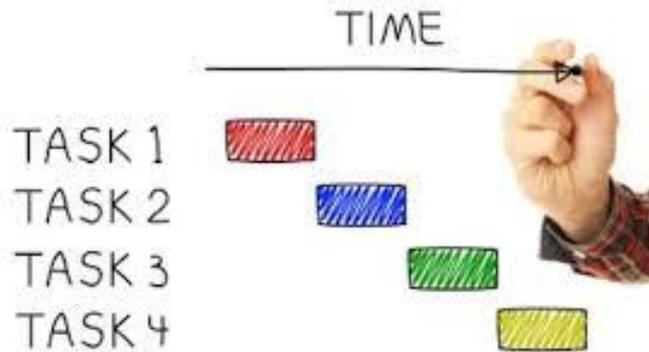
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# ALIGNMENT WITH OTHER INITIATIVES



- Mayflower 400 commemorations
- Market Hall Devonport
- Fab City
- Heart of the South West Productivity Strategy
- Local Economic Strategy, particularly the Digital Economy and Visitor Economy and Culture
- Plymouth and South West Devon Joint Local Plan 2014 – 2034
- Industrial Strategy Creative Industry Sector deal

# CURRENT STATUS



CONNECT | GROW | SUCCEED



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# INFORMATION



## Project Information

<https://www.visitplymouth.co.uk/invest/why-plymouth/imayflower>

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iMayflower – 10 year ambition to  
transform Plymouth's creative  
economy



**Harnessing Mayflower to build an ecosystem for the creative economy - jobs, businesses and place-making.**

**A liveable city that is good for us all.**

# Interdisciplinary approach

Creative industries

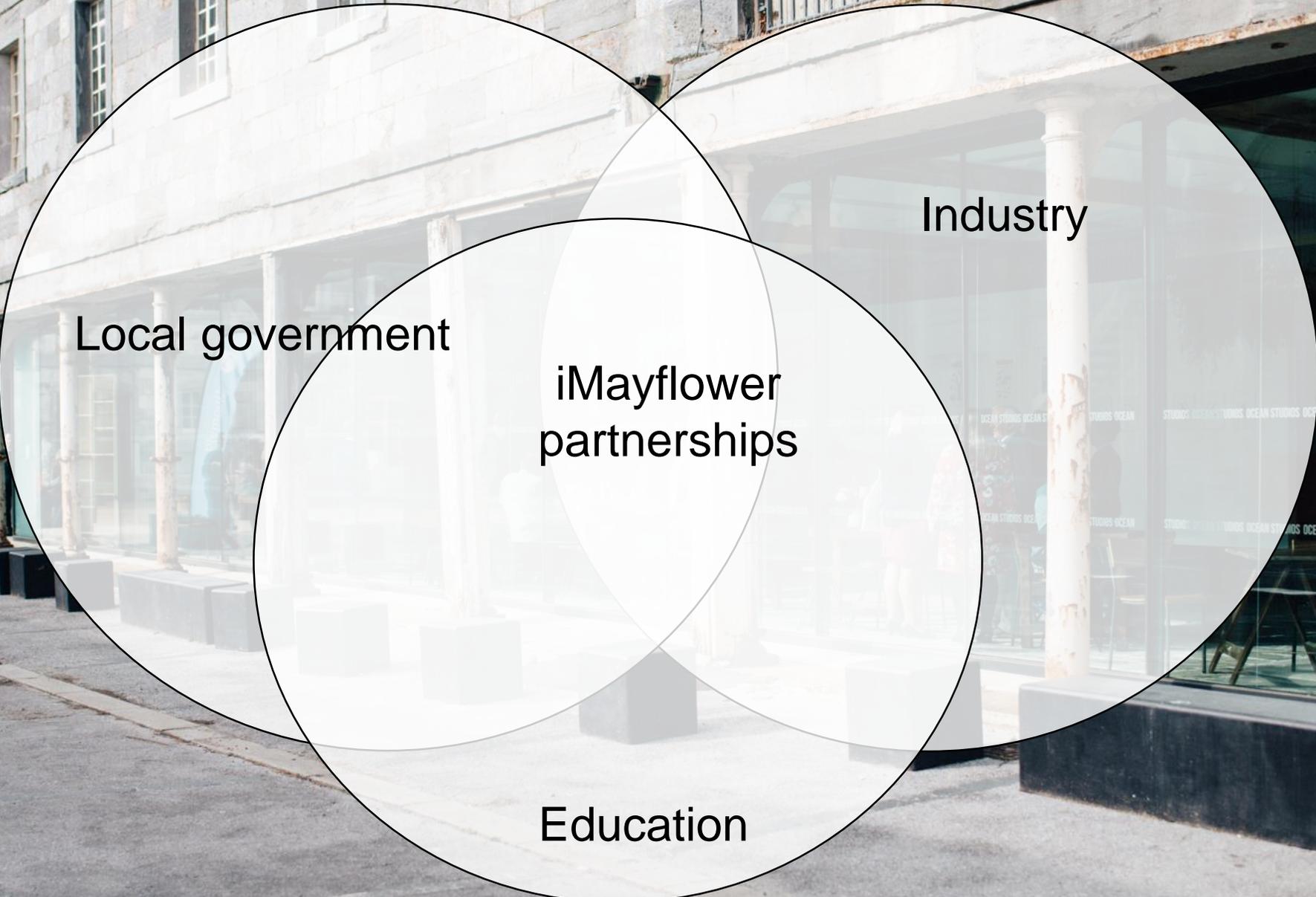
Innovation

iMayflower

Wider sectors  
Especially marine;  
cultural heritage,  
health,  
manufacturing,  
farming....

Immersive technology  
and digital fabrication

# How? Sustainability beyond funding



Local government

Industry

iMayflower  
partnerships

Education

# How? Sustainability beyond funding

The background of the slide is a photograph of a city square at night. A large, multi-story building with many windows is illuminated with warm yellow lights. In the center, a tall clock tower with a green dome is also lit up. The square is filled with people, some standing and some walking, and there are blue and white lights scattered around, possibly from a festival or event. The overall atmosphere is vibrant and urban.

Economically driven

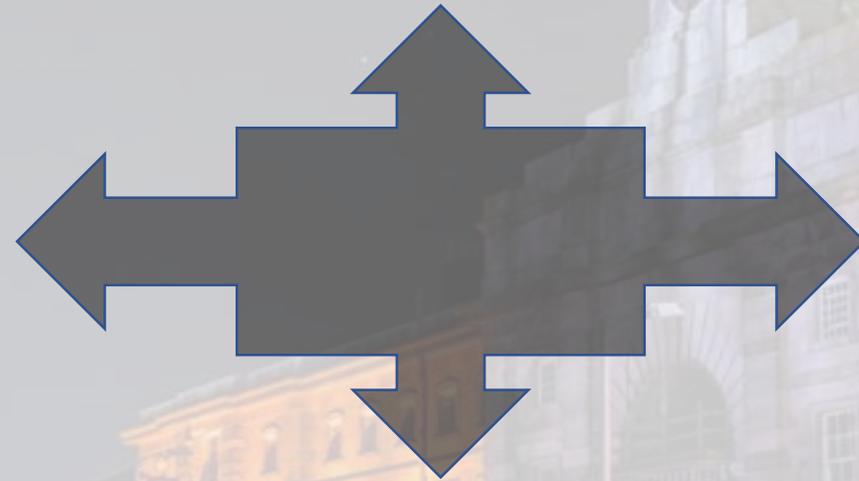
Technologically enabled

Multi partner and interdisciplinary

# Success looks like

Inclusive pipeline – broader and deeper

Active  
Qualified  
Citizens



Successful  
businesses  
High value jobs

Place-making, wider impact on the city

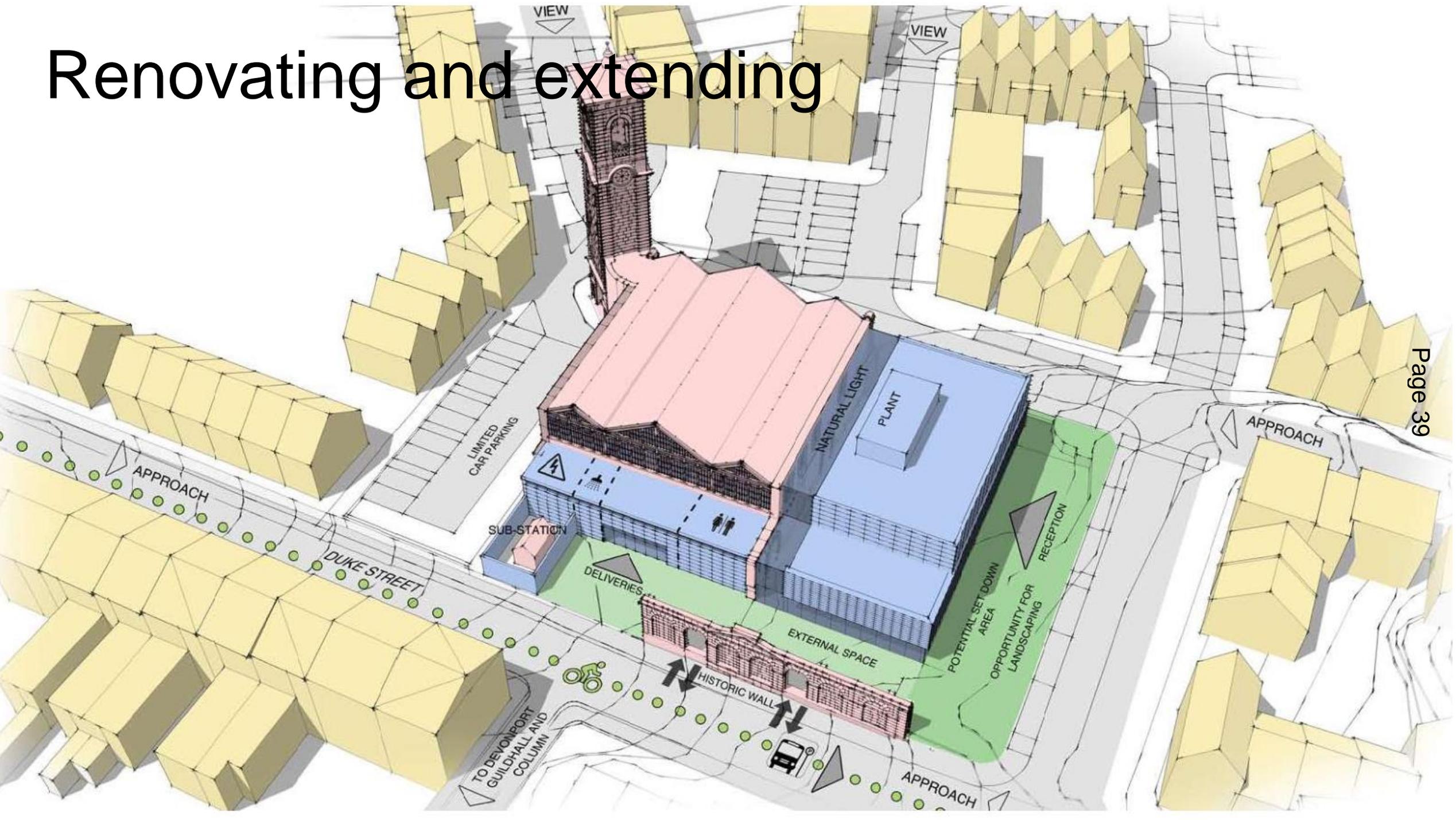
The image shows the interior of the Devonport Market Hall, which has been converted into an Immersive Technology Centre. The space is characterized by its high, vaulted stone ceiling and large, arched stone pillars. The architecture is illuminated with a vibrant green light, highlighting the textures of the stone. In the foreground and middle ground, a modern blue steel structural framework is visible, featuring a staircase and various beams. The overall atmosphere is a blend of historical architecture and contemporary technology.

# Devonport Market Hall – Immersive Technology Centre

# Re-purposing a listed building



# Renovating and extending



# Immersive tech cluster and co-working



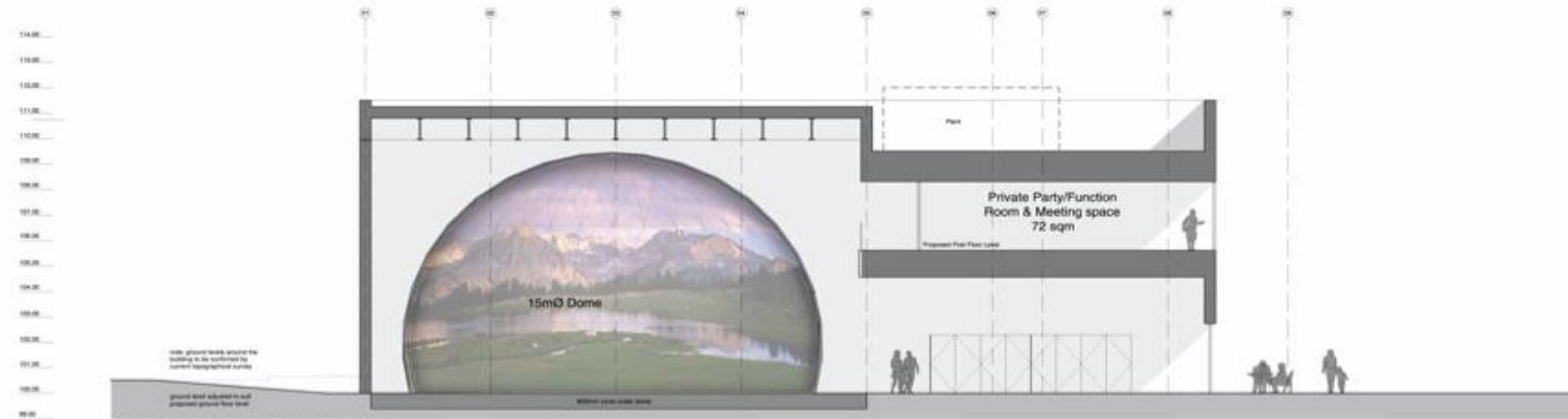
# Learning & digital futures



# Immersive dome



01 Proposed Section CC - 15m Ø Option 25  
Scale 1:100



02 Proposed Section EE - 15m Ø Option 26  
Scale 1:100

IF THIS DRAWING EXCEEDS THE QUANTITIES TAKEN, IN ANY WAY, THE ARCHITECTS ARE TO BE INFORMED BEFORE THE WORK IS PUT IN HAND.

Rev	Date	Revision	By
-	00/00/00	-	-

Notes

**WORK IN PROGRESS**

Sketch Option 24  
15m Ø dome

**Le Page Architects**

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Cornwall  
PL12 9AH

Tel: +44 (0)1752 849 880

Email: [enquiries@lepagearchitects.com](mailto:enquiries@lepagearchitects.com)  
Web: <http://www.lepagearchitects.com>

Client

RIO

Project Name  
Market Building, Devonport  
Extension and Refurbishment

Drawing  
Sections CC & EE  
Sketch Option 26

First in Europe



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# A National Marine Park for Plymouth Sound

[www.plymouth.gov.uk/marinepark](http://www.plymouth.gov.uk/marinepark)

#MarineParkPlym

# Why should we create the Plymouth Sound National Marine Park?

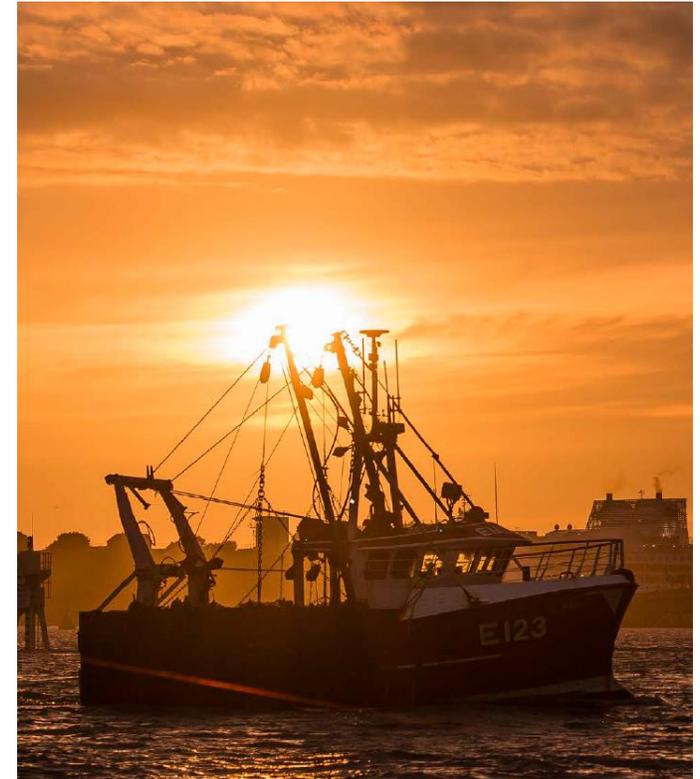
- Plymouth Sound and Tamar Estuaries Marine Protected Area covers 405 km<sup>2</sup> - over five times the size of the city
- Plymouth is home to one of the largest fish markets in the UK and an incredibly important asset for the UK fishing industry
- The waters are currently collaboratively managed by the Tamar Estuaries Consultative Forum that brings together the 18 organisations with statutory responsibilities for the waters
- HMNB Devonport, the largest naval base in Western Europe is located within Plymouth Sound
- The marine sector in Plymouth employs over 7,100 people
- Like National Parks on land, there is a huge level of support for and interest in the marine environment with 116 million day trips to the UK coast recorded in 2017



Pic: Hazel Mansell-Greenwood



“Plymouth Sound is a beautiful and unique natural environment that is integral to what makes Plymouth special, it is a place where people and nature coexist.” **Sue Dann, Cabinet Member for Environment and Street Scene, Plymouth City Council**



# A legacy we can create together



- 90% of people in England say National Parks are important to them
- 96% say they want every child to experience a National Park first hand

“A Marine Park is a specially recognised coastal or marine space important for its environment and community health and wellbeing. Marine Park status will encourage greater prosperity, responsible enjoyment, deeper knowledge and enhanced appreciation of the natural world and our place within it.” MarCoPol/*Blue Marine Foundation*

“There is also a belief that a National Marine Park could be more socially inclusive than inland National Parks. Comparably easier access to seaside towns, than for example to the Peak District, means that seaside visits are more likely to be taken by families and those in the less affluent social grades.” Prof Martin Attrill.

# Engagement



Pic: Hazel Mansell-Greenwood

- 60 face to face meetings;
- 160 individuals and organisations contributed to the first engagement exercise providing detailed comments, views and challenges;
- Presentations at a range of boards, workshops, networking events including the City Conversation, TECF, PPMLC etc.

“A multi-use platform, not a legal straightjacket but a new status, new legitimacy – legally and politically”  
**Tom Appleby, Blue Marine Foundation**

“If marine parks evolve from communities like Plymouth it shows we can govern well from a local level” **Natasha Bradshaw, University of the West of England**



We want the National Marine Park to be inclusive in its nature



Proposed  
Objectives – these  
will evolve.....

## Plymouth Sound National Marine Park – Proposed objectives

1

Establish the UK's first  
National Marine Park (NMP)  
in Plymouth Sound.

2

Develop 'Marine Citizenship' - Increasing  
ownership, understanding and use of  
our marine environment, utilising this  
enhanced engagement to improve  
community health and wellbeing.

3

Create a greater sense of public and business engagement  
and pride in the waters around Plymouth and enhance  
and celebrate the natural beauty and wildlife in and  
around our coastal waters.

4

Promote truly sustainable use of Plymouth Sound, carefully balancing  
social, economic and environment needs to deliver a world-class  
environment that has a positive impact for everyone.

5

Develop a framework for National Marine Parks that can be replicated across  
the UK not just in the far South West, leading to a network of these  
special places.

“In a society where it’s not  
always easy  
to have a cohesive fabric,  
there’s a real  
opportunity here [in  
Britain’s Ocean City]”  
**Tom Hooper, Isles of  
Scilly IFCA**

## Next steps

- Translate the work and commitment from the city and surrounding communities into a meaningful Declaration in the Autumn.
- Continue to undertake all work collaboratively with those who live, work, protect, and enjoy Plymouth Sound as we develop and embed the new NMP.
- Develop a Business Plan for the NMP within the first year that will set a sustainable future for the Park
- Continue to work with others at a National level to ensure that Plymouth Sound is the first in a network of NMP's.



Pic: Hazel Mansell-Greenwood